



CLINTON AVENUE, A TYPICAL RESIDENCE SECTION

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The old residents of Brooklyn are tenaciously loyal to it and its traditions, which has given the city a distinct social and intellectual life of its own. This permeates all its clubs and organizations, and is typified in the Brooklyn Institute of Arts and Sciences, a progressive system of university extension work. The Brooklyn Institute originated as an apprentices' library movement in 1823, but its influence was not great until 1887, when it was reorganized, the other scientific and literary societies of the city joining it as sections, so that it is now a great fount of popular instruction with an extensive course of lectures and experimental work. The new building under construction at Eastern Parkway and Washington Avenue, when completed, is expected to be one of the finest homes of its kind in the country.

The Sewing-Machine has so long been a necessity in every family that the main question to be answered is

Which Machine is the Best ?

The women of the family are answering this question by purchasing

**MORE THAN A MILLION SINGER SEWING-
MACHINES EACH YEAR**

**Singer Stores in
Every City**

**See Singer Store
in YOUR City**



(A) EAST RIVER WATER FRONT

(B) THE WALLABOUT MARKET

A2
735
NY
107
5

EAST RIVER WATER FRONT, WALLABOUT MARKET

THE top panel shows Brooklyn's business section and water front for a mile below the Brooklyn Bridge. The piers here are occupied largely by South American and West Indian steamship companies, and behind them stretches a row of mammoth warehouses and grain elevators, skirted by railroad tracks connecting with transcontinental trunk lines. Farther south, but not in the photograph, is the Atlantic Basin, the headquarters for scores of tramp steamships, and, still beyond, Erie Basin, thronged with sailing craft from all over the world. Brooklyn has a water front of thirty-three miles, is a terminus for half a hundred steamship lines, and is visited by about 4,000 vessels yearly. Above the docks at the right of the picture rises a steep bluff, behind which is Columbia Heights, one of the finest residence districts in the city.

The many spires rising skyward gave to Brooklyn long ago the name of the City of Churches. A few steps from the bridge terminal is Plymouth Church, an unpretentious structure, but famous as the pastorate for forty years of Henry Ward Beecher. Later it was presided over by Dr. Lyman Abbott, while Dr. Newell Dwight Hillis is the present pastor.

Wallabout Market was established by the city in 1884, and occupies part of a tract of land purchased from the naval reservation of the national government, south of Wallabout Channel and adjoining the United States Naval Hospital. The revenue to the city from ground rents and farmers' fees is nearly \$60,000 annually.

Infants and Children's Clothing must be elastic and easily altered

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SINGER AUTOMATIC.

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5-10-1918



(A) WILLIAMSBURGH BRIDGE (B) BLACKWELL'S ISLAND BRIDGE (BUILDING)

WILLIAMSBURGH BRIDGE, BLACKWELL'S ISLAND BRIDGE

THE top panel is a photograph of the Williamsburgh Bridge, the second over the East River, as it stands to-day. Below is a drawing of the Blackwell's Island Bridge as it will appear when built, only the masonry of the six piers having been completed so far. Beneath the centre span is Blackwell's Island, with the various correctional and charitable institutions maintained there by the city. The Manhattan approach is from East Fifty-ninth Street.

The Williamsburgh Bridge differs radically from the Brooklyn Bridge in that its piers above the foundations are structural iron work while those of the latter are masonry throughout. The new bridge is bigger than the old all around. Its total length is 7,200 feet and its width 118 feet, as against 6,537 feet and 85 feet in the Brooklyn Bridge. The main span from tower to tower is 1,600 feet, as against 1,595 feet 6 inches. The height of the Williamsburgh Bridge towers is 333 feet above high water, and of the older structure 272 feet, measured in the same way.

The Williamsburgh Bridge has four surface railroad tracks, two elevated tracks, two carriage-ways and two promenades. The Manhattan entrance is from Delancey Street. The suspending cables are $18\frac{3}{4}$ inches in diameter, and each contains 7,696 wires. There are 6,000,000 pounds of steel in each of the towers, and about 45,000 tons in the entire bridge.

The bridge was begun in 1896. In 1902 it was damaged and its construction considerably delayed by fire.

EXPERT SEWING MACHINE REPAIRS

Also sewing machine oil of absolute purity and the best **Needles and Parts** for all machines at Singer Stores.

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OCEAN PARKWAY ENTRANCE TO PROSPECT PARK

OCEAN PARKWAY ENTRANCE, PROSPECT PARK

THIS shows the MacMonnies statues and the beautiful entrance at the southwestern corner of the park, whence the Ocean Parkway, with its driveway and shaded bicycle and bridle paths, leads southward to the seashore. Prospect Park contains 516 acres, less than Central Park, but is more popular with many because it is wilder and a greater freedom is allowed the public. Work began towards laying it out in 1866, when the land was purchased for \$5,000,000.

One of the great natural attractions in the park is the big lake, covering sixty-one acres, in the southern end. In winter its entire extent is thrown open to skaters, and in summer scores of boats glide over its surface. Swans and various other water fowl make a home of its waters. The highest point in the park is Lookout Carriage Concourse, which is 186 feet above sea level, and commands an unsurpassed view.

There are grounds in Prospect Park for baseball, cricket and a variety of sports. There is a small herd of deer, and a fine flock of sheep. The band concerts given by the city on Saturday and Sunday afternoons in summer draw many, while the German singing societies give one or two outdoor performances there every season with a chorus made up of hundreds of voices.

Time Tells the Story

There is a big difference between the cost of making a first-class sewing-machine, embodying the best of materials and workmanship, and one which is made in the cheapest manner. The buyer of a cheap machine soon pays the difference of price in the constant cost for repairs, to say nothing of its annoying inefficiency.

SINGER SEWING-MACHINES DO

GOOD WORK DURING A LIFETIME



U. S. NAVY YARD — (A) LOOKING EAST (B) LOOKING WEST

U. S. NAVY YARD

THE NAVY YARD is on Wallabout Bay, Brooklyn. It was established in 1801, and is the principal naval station in the country. About 2,000 men are employed, as a rule, in its works. It is under the command of a Rear Admiral.

The ship of the line Ohio was the first vessel built there. In 1815 the Fulton, the first steam war vessel, was turned out from plans furnished by Robert Fulton. In the fall of 1904 the first class battleship Connecticut was launched.

There are three dry docks at the Navy Yard, two of which are constructed of stone. The largest of the stone dry docks is 564 by 64 feet at the bottom, and 657 by 70 feet at the top. There is a draught of 29 feet, and through the application of steam pumps it can be emptied in $4\frac{1}{2}$ hours. The cost was over \$2,000,000.

The grounds of the Navy Yard embrace about 144 acres, and have a water front of nearly three miles. It is protected by a sea wall of granite.

Near the Navy Yard are the Marine Barracks and the Naval Hospital.

There are

4875 Singer Stores

Located World Wide

SINGER STORES IN LARGE CITIES:

London with about 6,700,000 population	has 82 Singer stores.
New York with about 4,000,000 population	has 75 Singer stores.
Paris with about 2,700,000 population	has 17 Singer stores.
Berlin with about 2,000,000 population	has 38 Singer stores.
Chicago with about 2,000,000 population	has 38 Singer stores.
Vienna with about 1,750,000 population	has 7 Singer stores.
St. Petersburg with about 1,500,000 population	has 13 Singer stores.



PROSPECT PARK PLAZA, THE SOLDIERS' MONUMENT AND COLUMNS OF VICTORY

PROSPECT PARK PLAZA

THIS is the main entrance, at the northwest corner, to Prospect Park, the pride of Brooklyn. Facing the park is the colossal arch erected in 1892 in memory of the soldiers and sailors of the Civil War. On top is a bronze group by Frederick MacMonnies, representing the chariot of victory led by heralds of peace. Nearby is a fountain which is electrically illuminated on summer nights, while just within the grounds stands a statue, also by MacMonnies, of J. S. T. Stranahan, who did much towards establishing this and other parks, and who was known at the time of his death, in 1897, as Brooklyn's foremost citizen. In the background to the right is the water tower, whose top commands a view of all the surrounding country.

Part of the Battle of Long Island between the English and the Americans, in 1776, was fought in Prospect Park, and there is a tablet in Battle Pass commemorating it. On the side of Lookout Hill, from whose summit one gets a panorama stretching from the Atlantic Ocean to the Palisades of the Hudson, is a monument to the 400 Maryland soldiers who were killed in the same encounter.



Wheeler & Wilson Sewing - Machines

are now being sold exclusively by the Singer Sewing Machine Company.



They are and have been for more than fifty years the standard type of rotary-shuttle movement for making the lock-stitch

These machines will continue to be made at the Wheeler & Wilson factories, at Bridgeport, Ct., as heretofore. The change simply means that you will always be able to get these well-known machines at Singer Stores, also Wheeler & Wilson needles and parts.

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(A) GIRLS' HIGH SCHOOL

(B) BOYS' HIGH SCHOOL

(C) MANUAL TRAINING HIGH SCHOOL

(D) POLYTECHNIC INSTITUTE

BROOKLYN SCHOOLS

THE Girls' High School of Brooklyn is one of the largest of its kind in the country. It was built in 1887 at a cost of over \$300,000, and stands at Nostrand Avenue and Halsey Street. Over 2,100 girls attend its sessions, while the number of teachers runs almost to a hundred.

The Boys' High School is an interesting specimen of Romanesque architecture, and was erected as recently as 1891. It is attended by over 1,200 students and there are more than fifty teachers, all of whom are college graduates. The Boys' High School is at Marcy and Putnam Avenues.

The Manual Training High School on Seventh Avenue, between Fourth and Fifth Streets, is the latest addition to the secondary public school system of Brooklyn, costing \$500,000. Its dimensions are 200 by 228 feet, its construction is fireproof throughout, and there is accominodation for 2,500 pupils.

The Polytechnic Institute of Brooklyn and Polytechnic Preparatory School is at Livingston and Court Streets. It has over 600 students and about fifty instructors. It is a scientific school of a high grade, with a classical course also, and was founded in 1854. The library contains over 12,000 volumes.

THE XXTH CENTURY SEWING-MACHINE

New Model

Just Out

Have
You
Seen
It?

Have
You
Tried
It?



SINGER

“66”



(A) ADELPHI COLLEGE

(B) PRATT INSTITUTE

(C) PACKER INSTITUTE

(D) GREENWOOD CEMETERY

BITS OF BROOKLYN ARCHITECTURE

ADELPHI College, which has about 250 students, is one of Brooklyn's several institutions for advanced study. Besides the college proper there is a normal school for kindergartners, an art school and Adelphi Academy. The latter has an attendance of upwards of 800.

Pratt Institute with the main building shown at the left and the library at the right was founded by Charles Pratt in 1887. It has a high-school course and classes for learning trades and useful arts for both sexes. It is well endowed and well equipped, and attended by about 3,000 students.

Packer Collegiate Institute is located on Joralemon Street near Clinton. It is a seminary for young women, and was founded in 1845, and endowed by Mrs. Harriet L. Packer in 1853. Its instruction ranges from primary to college preparatory, and it is attended by some 750 students.

Greenwood Cemetery, the west entrance to which is shown here, is a beautiful tract of 474 acres southwest of Prospect Park, where over 312,000 persons lie buried. There is a Soldiers' Monument to the 148,000 men of New York State who died in the Civil War, while elsewhere are the names of James Gordon Bennett, Henry Ward Beecher, Peter Cooper, Henry George and others of equal reputation.

Imitation the Sincerest Flattery

Cheaply made imitations of obsolete forms of Singer sewing-machines are offered by merchandise dealers to deceive an unwary public.

SINGER SEWING-MACHINES ARE NEVER SOLD TO DEALERS

They go directly from maker to user and can only be obtained from the Company's employees.